



Sunday Streets 2019 Program Guidelines

Food Sampling Requirements

About

Sunday Streets' mission is to:

- Create temporary open space and recreational opportunities in neighborhoods most lacking
- Encourage active living and healthy eating
- Foster community building
- Inspire people to think differently about their streets as public spaces

The Sunday Streets Program Guidelines were created to maintain public safety and the integrity of the program's mission. We thank you in advance for investing in San Francisco by participating at Sunday Streets and adhering to all of the Sunday Streets Program Guidelines.

Product Requirements:

Sunday Streets is presented in partnership with San Francisco Department of Public Health (SF DPH) and is a partner in The Shape Up SF Coalition, a multidisciplinary collaborative committed to reducing chronic disease health disparities in San Francisco.

In pursuit of the Coalition's mission and in accordance with "Healthy Eating Active Living (HEAL)" Legislation, Sunday Streets does not allow the sampling, distribution, or sales of "Sugar-Sweetened Beverages" (SSB) or "junk" food.

Beverage Guidelines

- **SSB**, as defined by SF DPH, is any nonalcoholic beverage sold for human consumption that has one or more added caloric sweeteners and contains more than 25 calories per 12 ounces.
- **Caloric Sweeteners** include cane sugar, high fructose corn syrup, and other modified sugars as well as natural sweeteners such as honey and agave.
- **Fruit juice** or products containing high amounts of natural sugar must limit samples to 2-3 oz.

Food Guidelines

As defined by SF DPH city vending machine recommendations, "junk" food is any product that contains:

- 35% or more of calories from fat (with the exclusion of nuts and seeds)
- 35% or more of sugar by weight (with the exclusion of whole fruits and vegetables)
- 10% or more of calories from saturated fat
- Added trans fats



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Permit Requirements:

In order to receive the proper DPH approval and permit, all food and beverage samplers must complete the following a minimum of 3 weeks prior to the event:

- Provide full ingredient list and nutritional label for all food or beverages to be sampled*
- Review the San Francisco Food Handling Guidelines
- Complete a Craven Food Allowance form

Onsite Requirements:

Sunday Streets sampling exhibitors assume responsibility for the following:

- Adherence to all SF DPH Food Handling Guidelines in regards to preparation, transportation to the event, onsite storage, and sampling
- Procurement, transportation and servicing of any equipment and supplies needed to store and sample product (i.e. cups, plates, coolers, ice, etc).
 - Please note - Sunday Streets does not allow vehicles to park on the footprint during the hours of the event
- Ensure proper disposal of trash using the three bin system provided to you by Sunday Streets including:
 - Supervising sorting throughout the day
 - Transporting waste to the dumpsters before leaving the footprint