



## **Sunday Streets 2019 Program Guidelines**

### **Campaigning Agreement**

#### **About**

Sunday Streets' mission is to:

- Create temporary open space and recreational opportunities in neighborhoods most lacking
- Encourage active living and healthy eating
- Foster community building
- Inspire people to think differently about their streets as public spaces

The Sunday Streets Program Guidelines were created to maintain public safety and the integrity of the program's mission. We thank you in advance for investing in San Francisco by participating at Sunday Streets and adhering to all of the Sunday Streets Program Guidelines.

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All campaign activities will be grouped into a Civic Engagement Portal, designed specifically to capture the energy and enthusiasm of local politics, providing a directed way for campaigns and other organizations involved in civic engagement to connect with Sunday Streets participants.

The Campaigning Requirements below help us maintain Livable City's nonprofit status\* while encouraging an accessible, welcoming environment for civic engagement at Sunday Streets.

As such, all Sunday Streets Exhibitors engaged in campaigning at the event must:

- Complete the exhibitor application by the posted deadline for the event
- Promptly pay registration fees\*\*
- Use only your assigned location in the Civic Engagement Portal – no self-relocating on the route
- Provide voter registration forms and information as part of your activation
- Set a good example by treating fellow campaigners with respect – refrain from combative and/or antagonistic behavior
  - We expect and respect differences of opinion in politics and encourage folks with differing views to provide thoughtful, educational dialogue/materials to help voters learn about the issues

\*For nonprofit status considerations, we do not accept sponsorships from political campaigns or partisan entities.

\*\*Entities that engage in electoral campaigning at Sunday Streets events are NOT eligible for fee waivers. This includes but is not limited to the following entities: Host Neighborhood businesses, residents/individuals, nonprofit organizations, registered campaigns, political clubs, community groups, and grassroots volunteer organizations.



## Sunday Streets 2019 Program Guidelines

Campaign Group Name: \_\_\_\_\_

Onsite Contact Name: \_\_\_\_\_

Onsite Contact Phone Number: \_\_\_\_\_

Onsite Contact Email: \_\_\_\_\_

I, the undersigned, agree to ensure all Campaigning Requirements outlined in this document regarding participation in Sunday Streets are adhered to by onsite volunteers and staff.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

### SEND COPY TO:

**Jeff Jelsma**, Operations Manager

**Email (preferred):** [jeff@livablecity.org](mailto:jeff@livablecity.org) & [sundaystreets@livablecity.org](mailto:sundaystreets@livablecity.org)

### Mail:

Livable City

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