

- EATERY
- CAFE
- GROCER/BODEGA
- PRODUCER
- BARS, BOTTLES & BARRELS

STOP & SHOP

- FITNESS & RECREATION
- CLOTHING, GIFTS, ACCESSORIES
- HEALTH/BEAUTY
- HOME & GARDEN
- PETS & ANIMALS
- PROFESSIONAL SERVICES

iCHECK IT OUT!

- HISTORY/ARCHITECTURE HIGHLIGHT
- ART/DESIGN/CRAFT
- NATURAL/OPEN SPACE
- COMMUNITY RESOURCE

EXPLORE!

Excelsior

#SUNDAYSTREETS #SHOPDINE49 #INVESTSF

The Excelsior District, nestled between Balboa Park and McLaren Park, boasts a small-town feel while being home to San Francisco's most culturally and economically diverse community. Visitors quite literally walk the world along Mission Street, passing Persia, Russia, Madrid and Italy streets among others while exploring eclectic food eateries and community centers.

Easily accessible by Balboa and Glen Park BART stations and the many Mission Street Muni lines, the Excelsior District is the perfect destination for a progressive dinner with friends to enjoy everything from Japanese, Thai, Chinese, Filipino, to Mexican and Central American faire. An abundance of family-friendly arts and cultural offerings also make it a great place to spend the afternoon with children, extended family, and friends in tow.

For more information about small businesses and neighborhood services, visit: www.eagsf.org & www.ExcelsiorCollaborative.org.

8 Bayshore // 14 Mission // 14R Mission Rapid // 43 Masonic // 44 O'Shaughnessy // 49 Van Ness/Mission // 54 Felton // 88 BART Shuttle Muni Metro Lines J, K, M and BART at Balboa Park



EAT & DRINK

- 3 Blue Iguana - 928 Geneva Ave 415-584-2318
- 6 The Dark Horse Inn - 942 Geneva Ave 415-469-5508 // www.darkhorsesf.com
- 8 Claddagh Coffee - 951 Geneva Ave 415-469-7227
- 9 Little Caesars Pizza - 955 Geneva Ave 650-281-3577
- 10 Geneva Bakery - 959 Geneva Ave 415-609-8187
- 11 Nameless Tea and Coffee - 981 Geneva Ave 415-609-8187
- 13 Broken Record - 1166 Geneva Ave 415-963-1713 // www.brokenrecordbar.com
- 16 Naples Pizzarella - 1192 Geneva Ave 415-658-1237 // www.naplespizzarellasanfrancisco.com
- 21 El Gran Taco Loco - 4591 Mission St 415-695-0621 // www.elgrantacoloco.com
- 23 Zabb Thai Cuisine - 4440 Mission St 415-586-2455 // www.zabbthaisf.com
- 25 Quickly - 4482 Mission St 415-584-7196
- 26 Panaderia Andrea - 4511 Mission St 415-374-4100
- 27 Hwaro - 4516 Mission St 415-859-7111 // www.hwarosf.com
- 29 Mexico Tipico - 4581 Mission St 415-337-7562
- 33 Bottom's Up and Lounge/ Sippin' Wine Bar 4704 Mission St // 415-337-1678
- 34 Hong Kong Bakery - 4711 Mission St 415-337-6611
- 35 Cumaica Coffee - 4726 Mission St 415-337-1500 // www.cumaica.com
- 36 Henry's Hunan Restaurant - 4753 Mission St 415-585-8838 // www.henryshunan.com
- 37 Pupuseria Metapan - 4769 Mission St 415-587-8599 // www.pupuseriametapan.com
- 38 Taqueria El Farolito - 4817 Mission St 415-337-5500 // @elvalf45
- 40 Pupuseria Y Restaurant Panchitas - 4901 Mission St 415-299-7005
- 43 Mike's Liquors - 5084 Mission St 415-587-5000 // www.mikesliquors.com
- 45 Bravo Pizza - 5145 Mission St 415-585-8500
- 61 Little Joe's Pizza - 5006 Mission St 415-333-3684 // www.littlejoespizzeria.com
- 62 The Salad Place - 400 London St 415-333-4030
- 63 Pacita's Salvadorean Bakery - 10 Persia Ave 415-452-8442



STOP & SHOP

- 2 Tony's Watch Repair and Service - 921 Geneva Ave 415-334-2947
- 4 J & J Hardware - 929 Geneva Ave 415-239-8998
- 5 Geneva Eye Care - 940 Geneva Ave 415-585-6588 // www.genevaeyecare.com
- 7 Daniel's Pharmacy - 943 Geneva Ave 415-584-2210
- 12 Cobbler's Shoe Repair - 985 Geneva Ave 415-334-2867
- 14 Brother's Haircut - 1184 Geneva Ave 415-333-8422
- 15 The Soccer Store - 1189 Geneva Ave 415-504-5251
- 17 Acme Surplus Store - 5159 Mission St 415-586-4343
- 28 X-Press Prints - 4537 Mission St 415-272-0018
- 31 Campos Jewelers - 4685 Mission St 415-452-6953
- 32 Dragon House - 4696 Mission St 415-349-4467
- 39 El Corazon Gallery - 4889 Mission St 415-584-1005 // www.elcorazongallery.com
- 42 Misa's Nails - 5083 Mission St 415-587-4218 // @misasnails.sf
- 46 Botanica Lucky Candles - 5151 Mission St 415-341-1469
- 49 Stevens Books - 49 Ocean Ave 415-619-9187 // www.stevensbooks.com
- 58 Navarro's Martial Art's Studio - 960 Geneva Ave 415-550-1694 // www.navarrosmartialartsacademy.com
- 59 Moving Arts Studio - 915 Cayuga Ave 415-408-5500 // www.movingartstudiosf.com
- 60 Excelsior Yoga Studio - 4831 Mission St 415-251-2873 // www.excelsioryogasf.com
- 67 Central Drug Store - 4494 Mission St 415-585-0111
- NS Ocean Cyclery - 1935 Ocean Ave 415-239-5004 // www.oceancyclery.com

iCHECK IT OUT!

- 1 Excelsior Action Group - 35 San Juan Ave 415-585-0110 // www.eagsf.org
- 18 John McLaren Park - 118 John F Shelley Dr.
- 19 Boys & Girls Clubs of San Francisco - 163 London St 415-334-2582 // www.kidsclub.org
- 20 Excelsior Playground - 579 Madrid St
- 22 Excelsior Library - 4400 Mission St 415-355-2868 // www.sfpl.org/excelsior
- 24 Mission Science Workshop - 35 San Juan Ave 415-621-1240 // www.missionscienceworkshop.org
- 30 Filipino Community Center - 4681 Mission St 415-333-6267 // www.filipinocc.org
- 41 Excelsior Works! - 5000 Mission St 415-857-9656 // www.excelsiorworks.org
- 44 EVER UPWARD - 5098 Mission St www.eagsf.org/ever-upward.html
- 47 Crocker Amazon Playground - 799 Moscow St
- 48 Balboa Park - Ocean and San Jose
- 50 Bicus del Pueblo - 125 Excelsior Ave \*select dates and times 415-431-4210 // www.podersf.org
- 51 Geneva Community Garden
- 52 Kenny Alley Stairs - between 4941 and 4945 Mission Street // www.kennyalleystairs.com
- 53 Ever Upward Plaza - Corner of Mission and Geneva
- 54 Jerry Garcia Commemorative Plaques - Harrington and Mission (A) + Amazon and Mission (B)
- 55 Avalon Stairs - Athens Street and Avalon Avenue // www.athensavalongreenspace.org/index.html
- 56 Princess Diaries House - 724 Brazil Avenue
- 57 Bernard Zakheim Murals - 35-45 Onondaga Ave

HISTORY HIGHLIGHTS

On April 15, 1869, the Excelsior Homestead was filed at City Hall. Up to the 1906 earthquake it was a truck farming neighborhood, populated by Swiss, Irish, Italian Ligurian immigrants, and considered a village. The village spirit remains today.

Emanuel Lewis, one of the original housing developers in the neighborhood, and his daughter Jeannette named many of the area's avenues after countries, and its streets after countries' capital cities.

The Alemany Emergency Hospital and Health Center was designed by then-city architect Charles Sawyer and has now been granted historical landmark status. Inside the former health center are two frescoes by Bernard Zakheim, a notable artist at the time who studied with Diego Rivera.

Kidnapped heiress Patty Hearst was arrested on the 600 block of Morse Street in September 1975.

Political assassin and former San Francisco supervisor Dan White lived in the district.

The Grateful Dead singer/guitarist Jerry Garcia was born and raised in the Excelsior District. In 2016 two commemorative plaques were installed on Mission Street at Amazon and at Harrington to honor his musical and family history.