



## 2018 Sunday Streets Campaigning Agreement

Thank you for your interest in participating at Sunday Streets. The Campaigning Guidelines below help us maintain Livable City's nonprofit status\* while encouraging civic engagement through Sunday Streets' onsite programming.

Campaign activities will be grouped into a Civic Engagement Portal, designed specifically to capture the energy and enthusiasm of local politics, providing a direct way for campaigns and other organizations involved in civic engagement to connect with Sunday Streets participants.

**In addition to the expectations outlined in the Sunday Streets Programming Guidelines, all Sunday Streets Activity Hosts engaged in campaigning at the event must adhere to the Campaigning Guidelines below:**

- Complete the Activity Host application by the posted deadline for the event (<http://sundaystreetssf.com/get-involved/exhibitors/exhibitor-application>)
- Promptly pay registration fees\*\*
- Use only your assigned location on the route – no self-relocating
- Provide voter registration forms and information as part of your activation
- Set a good example by treating fellow campaigners with respect – refrain from combative and/or antagonistic behavior
  - o We expect and respect differences of opinion in politics and encourage folks with differing views to provide thoughtful, educational dialogue/materials to help voters learn about the issues

\*For nonprofit status considerations, we do not accept sponsorships from political campaigns or partisan entities.

\*\*Entities that engage in electoral campaigning at Sunday Streets events are NOT eligible for fee waivers. This includes but is not limited to the following entities: Host Neighborhood businesses, residents/individuals, nonprofit organizations, registered campaigns, political clubs, community groups, and grassroots volunteer organizations.



**2018 Sunday Streets Campaigning Agreement  
-Continued-**

Campaign Group Name: \_\_\_\_\_

On-site Contact Name: \_\_\_\_\_

On-site Contact Phone Number: \_\_\_\_\_

On-site Contact Email: \_\_\_\_\_

I, the undersigned agree to abide by the guidelines outlined in this document regarding participation in Sunday Streets .

Contact Signature: \_\_\_\_\_

Date signed: \_\_\_\_\_

**PLEASE SEND COPIES TO:**

**Jeff Jelsma**  
**Sunday Streets Programming & Logistics Coordinator**

**Email (preferred):**  
jeff@livablecity.org & programs@livablecity.org

**Or by mail:**  
Sunday Streets  
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San Francisco, CA 94103