



2017 Sunday Streets Campaigning Agreement

Thank you for your interest in participating at Sunday Streets. The Campaigning Guidelines below help us maintain Livable City's nonprofit status* while encouraging civic engagement through Sunday Streets' onsite programming.

Campaign activities will be grouped into a Civic Engagement Portal, designed specifically to capture the energy and enthusiasm of local politics, providing a directed way for campaigns and other organizations involved in civic engagement to connect with Sunday Streets participants.

In addition to the expectations outlined in the Sunday Streets Programming Guidelines, all Sunday Streets Activity Hosts engaged in campaigning at the event must adhere to the Campaigning Guidelines below:

- Complete the Activity Host application by the posted deadline for the event (SundayStreetsSF.com/faqs-activity-leaders)
- Promptly pay registration fees**
- Use only your assigned location on the route – no self-relocating
- Provide voter registration forms and information as part of your activation
- Set a good example by treating fellow campaigners with respect – refrain from combative and/or antagonistic behavior
 - o We expect and respect differences of opinion in politics and encourage folks with differing views to provide thoughtful, educational dialogue/materials to help voters learn about the issues

*For nonprofit status considerations, we do not accept sponsorships from political campaigns or partisan entities.

**Entities that engage in electoral campaigning at Sunday Streets events are NOT eligible for fee waivers. This includes but is not limited to the following entities: Host Neighborhood businesses, residents/individuals, nonprofit organizations, registered campaigns, political clubs, community groups, and grassroots volunteer organizations.



**2017 Sunday Streets Campaigning Agreement
-Continued-**

Campaign Group Name: _____

On-site Contact Name: _____

On-site Contact Phone Number: _____

On-site Contact Email: _____

I, the undersigned agree to abide by the guidelines outlined in this document regarding participation in Sunday Streets .

Contact Signature: _____

Date signed: _____

PLEASE SEND COPIES TO:

Jeff Jelsma
Sunday Streets Programming & Logistics Coordinator

Email (preferred):
jeff@livablecity.org & programs@livablecity.org

Or by mail:
Sunday Streets
ATTN: Jeff Jelsma
333 Hayes Street, Suite 202
San Francisco, CA 94102